

SHARED FOUNDATION · 06/06

ECZ-ID AWS Marketplace Acquisition and Activation Guide

The shared path from a \$0 AWS Marketplace Passport subscription to the correct ECZ-ID account, Parent, Passport, Dashboard and Resolver proof.

PRIMARY READER

AWS Marketplace buyer, AWS cloud administrator, procurement and technical administrator

SECONDARY READER

Security teams, platform engineers, support and customer administrators

WHEN TO READ THIS

You found an ECZ-ID Passport on AWS Marketplace and want to understand what Subscribe and Set up your account do before the Passport becomes usable.

RELEASE

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What you will know after reading

You understand the shared AWS acquisition path, identity reuse, ProductCode family mapping, Dashboard/Resolver handoff, Concurrent Agreements handling and secret safety.

What this document does not establish

AWS subscription/account identity does not become the ECZ-ID canonical identity, grant blanket authority, or justify duplicate Passports merely because multiple agreements exist.

Permanent route: <https://developers.ecocitizenz.com/guides/aws-marketplace-activation/> · Support: support@ecocitizenz.com

AWS ACQUISITION IN ONE VIEW

Why the Passport listing is free

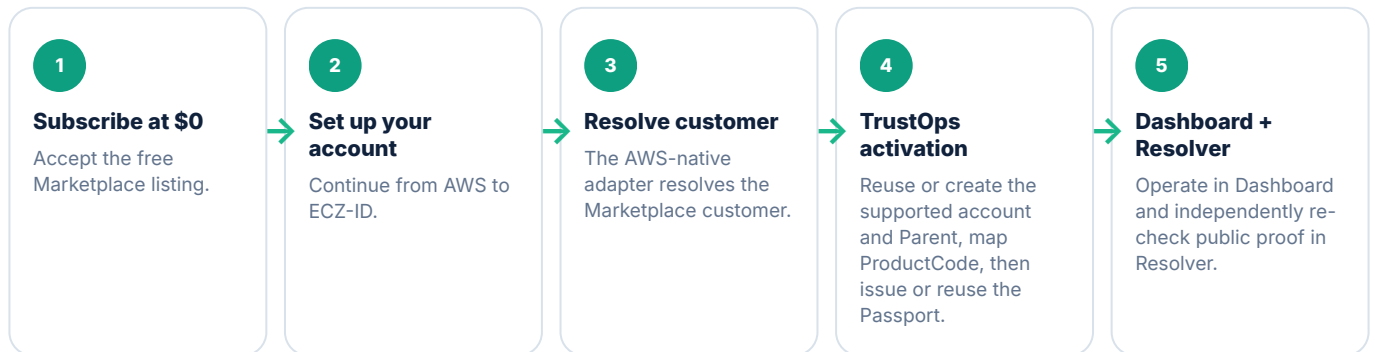
The seven Passport identity primitives are permanently free. AWS Marketplace is an acquisition/provider surface that hands the buyer into ECZ-ID activation.

What you subscribe to

The relevant free Passport listing for Agent, MCP, API, IoT, SDK, Plugin or Service & Workload. There is no ECZ-ID software charge for the Passport itself.

What AWS is doing

AWS supplies marketplace acquisition context and the registration handoff. The resulting ECZ-ID identity remains canonical inside ECZ-ID, not AWS.



BUYER JOURNEY

Subscribe and Set up your account are acquisition steps

The AWS experience should move a buyer from discovery to the correct ECZ-ID activation path without making AWS the identity authority.

Subscribe at \$0

Confirms the Marketplace subscription to the permanently free Passport listing.

Set up your account

Starts the ECZ-ID account/ activation handoff. Do not close the journey before the supported registration path completes.

No paid-trial semantics

The Passport is not a time-limited Free Trial. The identity primitive remains free.

Family-specific detail: after this shared path, use the Passport family's own AWS Getting Started and Technical Guide for the object-specific first verification and troubleshooting steps.

REGISTRATION TOKEN

The AWS registration token is sensitive operational input

AWS passes a Marketplace registration token to the ECZ-ID fulfilment path so the customer can be resolved and acquisition can continue.

Fulfilment endpoint

```
https://trustops.ecocitizenz.com/aws/  
marketplace/fulfill
```

The AWS-native adapter uses the appropriate Marketplace integration to resolve the customer and hand acquisition into TrustOps.

Secret handling

- Do not copy the registration token into tickets.
- Do not include it in screenshots, chat logs or public documentation.
- Do not expose credentials or certificates while troubleshooting.

CANONICAL ACQUISITION

ResolveCustomer and TrustOps reconcile acquisition to canonical identity

The target outcome is the correct existing or new supported identity - not a duplicate created for every marketplace action.

ResolveCustomer

Establish the AWS Marketplace customer context used for the acquisition flow.

Existing account / Parent

Reuse the supported EcoCitizenz account and Parent where the intended canonical relationship already exists.

New account / Parent

Create only when a legitimate supported identity relationship does not already exist.

Duplicate prevention: an AWS subscription, sign-in problem or provider change is not, by itself, a reason to mint another Parent or Passport.

FAMILY MAPPING

ProductCode maps the subscription to the correct Passport family

The AWS ProductCode is acquisition metadata used to determine which Passport family should be issued or reused.

Family mapping

Agent, MCP, API, IoT, SDK, Plugin or Service & Workload is selected from the configured ProductCode → family mapping.

Issue or reuse

TrustOps should issue a new Passport when the legitimate object needs one, or reuse the canonical Passport where that identity already exists.

One canonical identity - not a new Passport for every subscription click.

HANDOFF

Dashboard is control; Resolver is proof

Successful acquisition should end with a usable customer control path and independently re-checkable public proof.

Dashboard

- Authenticated customer control plane
- Locate the acquired Passport
- Perform permitted estate actions
- Use account/organisation controls

Resolver

- Public, read-only proof
- Confirm the ECZ-ID / Passport family
- Inspect current bounded context
- Re-check later when freshness matters

Machine-readable Resolver route: GET https://api.ecocitizenz.com/api/p/{ecz_id}.json

MULTIPLE AWS AGREEMENTS

Concurrent Agreements must not create duplicate identity

A buyer may encounter more than one AWS Marketplace agreement or subscription context. Agreement multiplicity is not the same thing as identity multiplicity.

What may vary

Agreement/subscription context, AWS account context and acquisition events can differ.

What should remain canonical

The supported EcoCitizen account/Parent and Passport should be reconciled to the legitimate existing identity where appropriate.

Do not: automatically mint another Parent or Passport merely because another AWS agreement exists.

FAILURE HANDLING

Troubleshooting AWS activation

Identify the failed stage, preserve secrets, and avoid “fixing” account problems by creating duplicate identity.

SYMPTOM	FIRST SAFE ACTION
Subscribe unavailable	Confirm the AWS account can see the listing (Limited during testing or Public after launch) and that Marketplace access is available.
Set up your account fails	Record the visible error/time. Do not expose the registration token.
ResolveCustomer / acquisition fails	Contact support with AWS account context and the failed stage. Do not repeatedly create identities.
Existing EcoCitizen customer	Use the supported existing-account path rather than intentionally creating a duplicate.
Passport missing in Resolver	Confirm acquisition completed, confirm the ECZ-ID, then distinguish issuance delay/failure from copied-identifier error.

QUICK REFERENCE

Shared AWS activation checklist

Use this sequence for any of the seven free Passport listings.

Acquisition

- Correct Passport family listing
- Subscribe at \$0
- Set up your account
- Registration token kept secret
- ResolveCustomer succeeds
- Supported account/Parent reused or created
- ProductCode maps to correct family
- Passport issued or reused

After activation

- Open Dashboard
- Confirm canonical ECZ-ID
- Open Resolver proof
- Run first family-specific verification
- Keep AWS/provider identity as binding/context, not authority root
- Escalate with ECZ-ID + failed step + visible error only

Next: Use the relevant family-specific AWS Getting Started and Technical Guide. For verification semantics use the Resolver guide.